

AHHA Partnership & Sponsorship Opportunities

The **Australian Healthcare and Hospitals Association (AHHA)** is Australia's leading health peak body advocating for universal and equitable access to high quality healthcare in Australia. With almost 70 years of engagement and experience with the acute, primary and community health sectors, we are a respected and authoritative voice working to ensure better, more integrated healthcare for all Australians.

Developing a partnership with the AHHA enables you to reach **senior executives, policy and purchasing decision makers, clinicians and academics** in healthcare organisations across the country. It provides the opportunity to link your brand with the **leading thinking in health policy and research**. And it demonstrates your support of and commitment to the **improvement of the health of all Australians**.

In addition to the opportunities outlined here, the AHHA periodically offers **additional sponsorship and exhibition opportunities** at our **events**. The AHHA's events include topic specific Think Tanks, high level executive meetings and major conferences. For more information on our upcoming program contact the AHHA Engagement Team.

The opportunities described here are open to both members and non-members of AHHA with all arrangements subject to availability and approval by the AHHA. The AHHA is also open to receiving proposals about ways we can work with your organisation to further the development of the Australian health sector.

To discuss the options outlined and identify a way you can work with the AHHA contact Lisa Robey, Marketing and Engagement Manager on lrobey@ahha.asn.au or call 02 6162 0780.

Issues and Evidence Briefs

Be seen as a leader in driving health policy reform

Each year, the AHHA's Deeble Institute for Health Policy Research develops a number of issues and evidence briefs designed to promote greater understanding of health issues and research and inform the development of health policies.

Issues briefs look at a topical health policy issue, synthesise the research evidence and recommend a way forward. They are designed to influence policy debate and raise the prominence of key health issues.

Evidence briefs summarise research in an area of health and are designed to help policy makers who need to quickly find out what evidence exists in a topic area, how compelling it is, and what the implications might be when using it to develop health policies.

The Deeble Institute regularly commissions external experts to produce these briefs. Opportunities exist to fund the development of a brief, or to partner in its development by providing expertise.

Investment: \$20,000 - \$30,000 depending on research requirements.

Special Publications

Demonstrate your health research credentials

The AHHA produces a wide range of publications each year including the previously described issues and evidence briefs, our magazine *The Health Advocate* and our peer-reviewed journal *Australian Health Review*.

In addition to these regularly scheduled publications, the AHHA periodically works with other organisations to develop special publications and reports. These publications can focus on an area of research or interest to your organisation, or AHHA can suggest a focus that aligns with the interest of our members and the wider health sector.

Partnering with the AHHA to develop such a publication offers the opportunity to promote your area of interest to the broad health sector and engage closely with the AHHA's members.

Advertising, advertorial and editorial opportunities are also available in *The Health Advocate*. See our media kit for more information.

Investment: varies depending on the publication to be produced.

Member Breakfast Briefings

Network with the AHHA's members

The AHHA recognises that our members come from a diverse range of organisations and backgrounds and that there is a great benefit to providing opportunities for informal member networking. At any point in time AHHA members are engaged in a variety of projects, research and activities of interests to other members.

The AHHA's member breakfast series provides an opportunity for our members to network while hearing the latest news from the AHHA, listening to an interesting presentation from an AHHA member and enjoying a delicious, healthy breakfast.

Member breakfasts are held every two months and rotate around the country. Sponsorship of a member breakfast provides the opportunity to meet and network with AHHA members in a relaxed and informal manner.

Investment: \$4,500 per breakfast

Joint Events

Work with the AHHA to deliver events and training

The AHHA has a busy schedule of events which range from conferences and think tanks, to roundtables, symposiums and a wide variety of training courses.

In addition to developing our own schedule of events and training based on the needs of our members and topical health issues, the AHHA works with partners to develop events which build on respective areas of expertise or shared desired outcomes.

The AHHA is receptive to proposals for joint events and training in a variety of formats, from shared responsibility for all aspects, through to naming rights for an AHHA developed event.

Investment: varies depending on the requirements of the event and the partnership approach used.

Other Events

Join our thought leading activities

The AHHA's calendar of events includes a comprehensive range of think tanks, roundtables, seminars, workshops and our biennial congress. Each addresses key issues in the health sector and brings together leading thinkers and luminaries.

Contact us to understand how you can participate in these leading events.

Scholarships

Support the next generation of health leaders

The AHHA is focused on ensuring a strong pool of future health leaders by making a range of educational opportunities available to those studying in relevant health policy areas. In particular, we are committed to providing opportunities for Aboriginal and Torres Strait Islander scholars to participate in our programs.

Examples of some of the type of scholarships offered by the AHHA include:

- **AHHA Interns:** Undergraduate students spend two weeks working with each area of the AHHA to understand what it is like to work in a peak health body as a future career option.
- **Deeble Scholars:** Postgraduate students undertake a 6 week placement within the AHHA to develop an issues brief. The scholarship provides them with practical experience and insight into how to make academic research relevant to policymakers and practitioners and helps them establish connections with those working in their field of research.
- **Event Scholarships:** Allow postgraduate students to attend some of the AHHA's key events. Scholarships may cover attendance fees, travel and accommodation.

Opportunities to fund these and other ad hoc scholarships arise throughout the year.

Investment: \$2,500-\$5,000 per internship or Deeble Scholarship. Event scholarships vary.

To explore any of these options or discuss other ideas, please contact:

Lisa Robey
Marketing and Engagement Manager
Australian Healthcare and Hospitals Association

Phone: 02 6162 0780

Email: lrobey@ahha.asn.au

PO Box 78

Deakin West ACT 2600

www.ahha.asn.au

Note: any partnership or sponsorship entered into must be in accordance with AHHA's Promotional Relationships Policy. This policy states that any partnership or sponsorship will not compromise the AHHA's advocacy role and will not entitle any third party to influence any AHHA decision or the findings or conclusions of any research or report. The full policy is available on request.