



ahha

australian healthcare &
hospitals association

Strategic plan 2023–2028

APPROVED JUNE 2023

**deeble
institute**



Deeble Institute for Health Policy Research



Australian Centre for

**Value-Based
Health Care**

ACKNOWLEDGEMENT

AHHA acknowledges the traditional custodians of the lands on which we live and work. We acknowledge the significance of our Australian indigenous heritage; and that our indigenous peoples never ceded their lands or their culture. We reflect on the remarkable understanding that is generously shared by indigenous peoples; particularly framing health and wellbeing in a deeply holistic way that both encompasses people and place.

OUR VISION

The best possible healthcare system that supports a healthy Australia.

OUR PURPOSE

To drive collective action across the healthcare system for reform that improves the health and wellbeing of Australians.

OUR GUIDING PRINCIPLES

Health care in Australia should be:

- Outcomes-focused
- Evidence-based
- Accessible
- Equitable
- Sustainable

OUR GOALS

Outcomes-focused and value-based health care can be better enabled through a whole-of-government approach and in partnership with our members. We aim to achieve:

- A nationally unified and regionally responsive health system that puts people at the centre.
- Performance information and reporting that is fit-for-purpose.
- An integrated health workforce to meet population health needs.
- Funding that is sustainable and appropriate to support a safe, accessible and high-quality health system.

WHAT SUCCESS LOOKS LIKE

In successfully achieving our vision, purpose and goals, we:

- Have an engaged membership that is broadly representative of Australia’s health system.
- Are thought leaders with an independent, credible, national voice for universal high-quality public health care.
- Ensure members’ issues influence Federal and state and territory policy.
- Recognise that networks, connections and partnerships are vital in supporting the translation of evidence into policy and practice.
- Are a trusted source of comment and advice to governments and the media.
- Engage with like-minded organisations globally to advance public health care.

OUR CULTURE

- **Collaborative:** We work together to drive change.
- **Proactive:** We look for a better way.
- **Respectful and inclusive:** We listen, communicate and contribute.
- **Evidence-informed:** We use evidence to empower.
- **Accountable:** We are open and transparent.