

Repositioning the hospital

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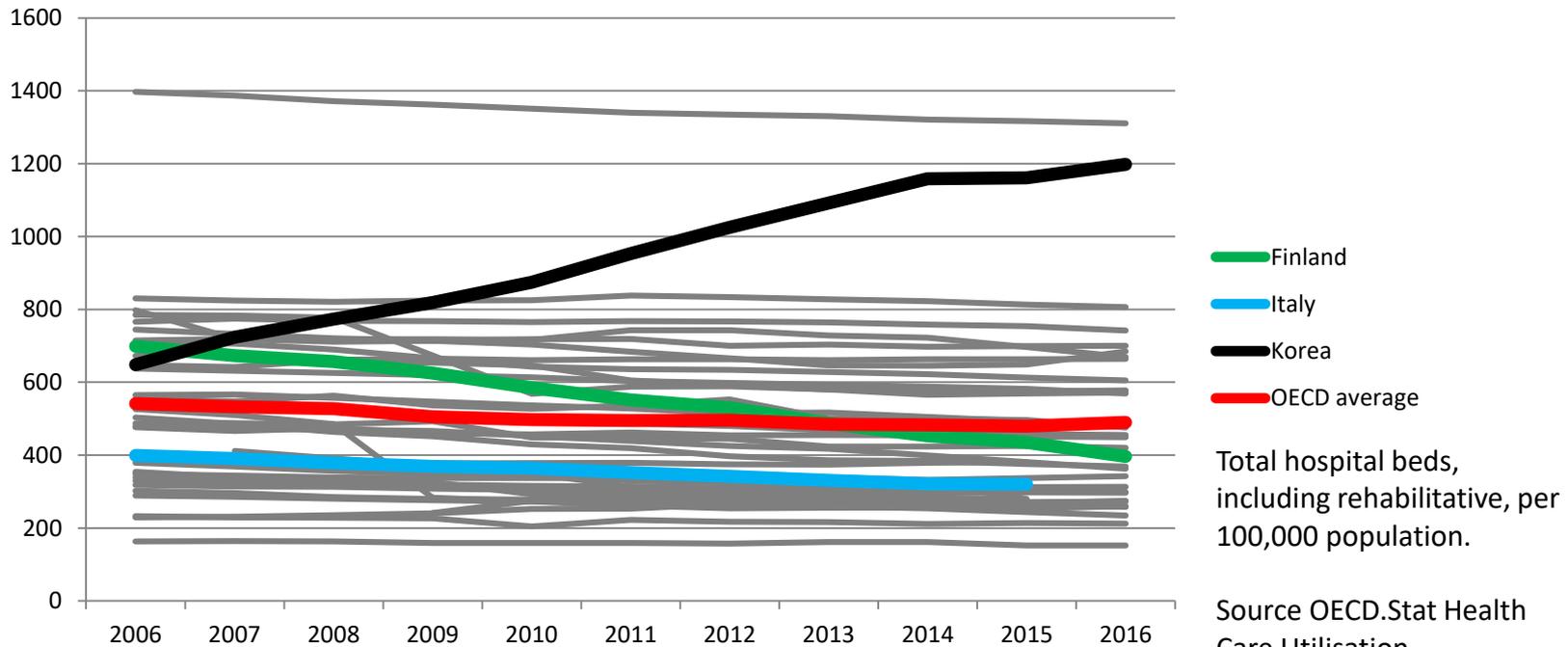
HOSPITALS: TO THE NEXT MILLENNIUM

JEFFREY BRAITHWAITE¹, LESLIE LAZARUS², ROSS F. VINING³
AND JEFFREY SOAR⁴

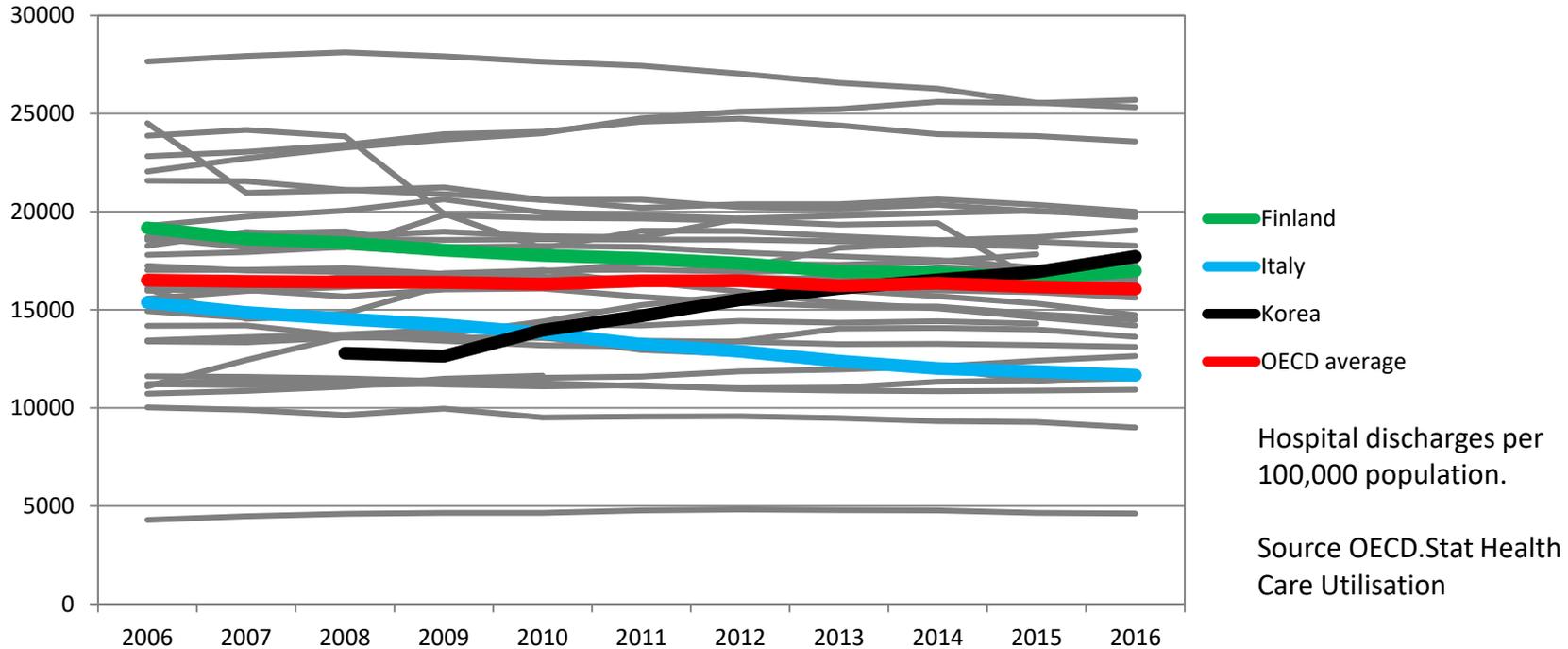
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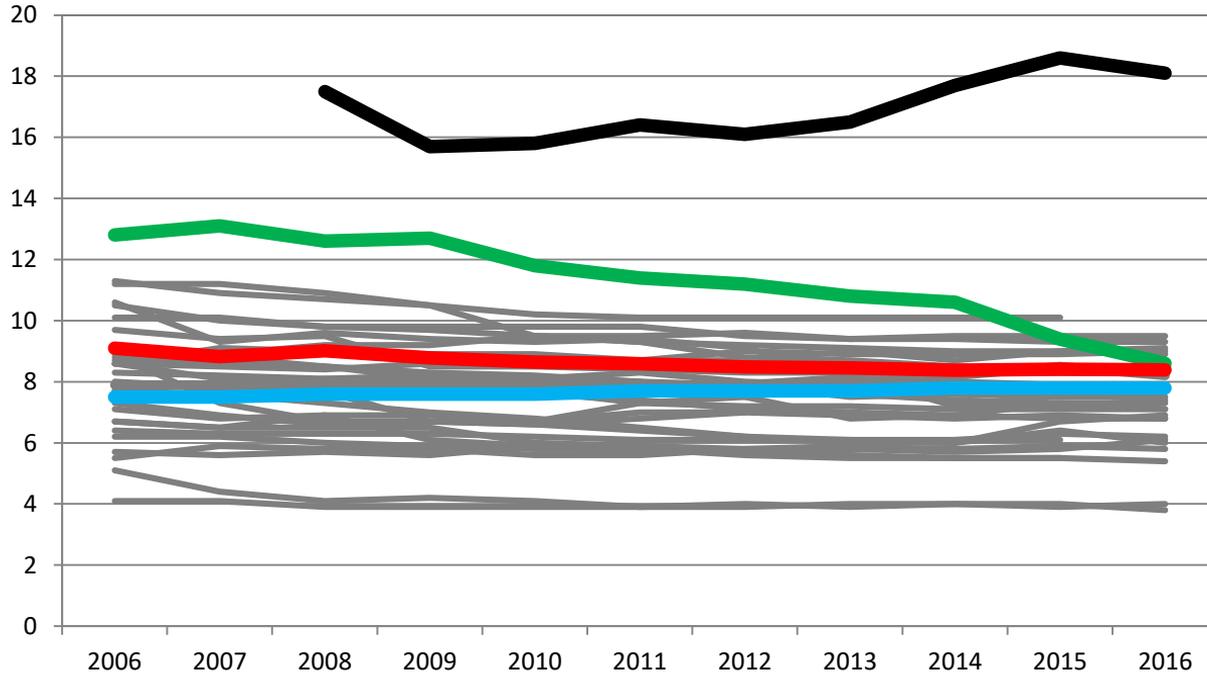
The number of OECD hospital beds has fallen by an average of 10%



Hospitalization rates have fallen by 3%



Average length of stay has fallen by 8%



- Finland
- Italy
- Korea
- OECD average

Average length of stay for all inpatients in days.

Source OECD.Stat Health Care Resources. Japan not shown with LOS around 30 days.



Well known challenges and some opportunities

Growing expectations

More regulation and transparency

Pressure from payers and governments to contain costs

Workforce shortages & burnout

New technology

Anti-microbial resistance

The volume to value transition

Population aging

Etc.....



Multimorbidity

UK: 2015 - 2035 the proportion of people with 4+ diseases will almost double

- 2015: 9.8%
- 2035: 17.0%

Two-thirds will have mental ill-health

One in three patients admitted to hospital in England as an emergency in 2016 had five or more health conditions - this is up from one in ten in 2006.



Medical staffing model not matching patient need

This means hospitals often have the wrong types of staff to deal with the patients they are seeing

Too many narrow specialists – not enough general physicians and geriatricians



Growth in integrated, person centred healthcare

Effectiveness argument

- Fragmented care produces poor results for patients

Economic argument

- Avoidable hospital stays and associated morbidity wastes money

Recognition of the importance of social factors

- Care can be improved by addressing social determinants

Personalisation

- Single disease pathways don't work for multiple conditions or meet the patient's goals



Specialisation & regionalisation

Hospitals are finding it difficult to maintain the full range of specialisms
Strong evidence for quality from higher volumes in some types of work

- Learning effects
- Development of critical mass of intensive care support
- Ability to have a senior doctor on site

A problem with a long tail of low volume procedures

Scale is not so important in general medical specialties but a critical mass of staff is needed

Many very small hospitals cannot provide these specialist services well



Response 1: Operational improvement

- Efficiency improvement
- Length of stay reduction
- Purchasing and procurement savings
- Lean or other redesign
- Standardization and removing variation
- Etc.

These are well understood

This is not a strategy, just the price of staying in business



Repositioning the hospital

The hospital is not a stand alone organisation

It is not the right focus for planning services

The key question is what is the best way of meeting the needs of our patients and the wider population

- What is within the capability of the hospital
- What is core to its functioning
- What are the workforce, digital, capital and delivery models to answer this



Strategy 1: Develop wider networks

Various types of horizontal networks

Focus scarce expertise

Share this using technology

Be clear about who does what

Standardize care across systems

Hub and spoke

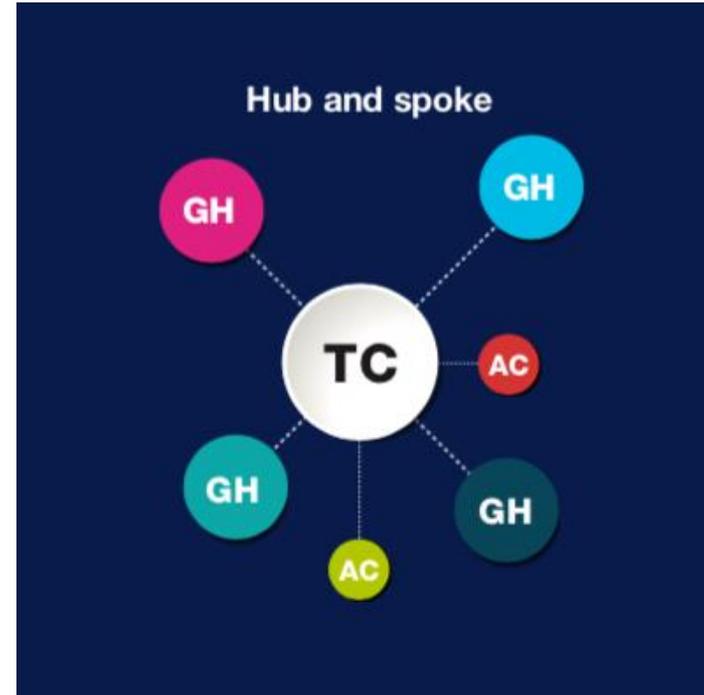
Division of labor between hub and spokes – e.g. Colorectal Cancer

Hub

- Major surgery, radiotherapy, histopathology, and manage complex, metastatic disease, research, leading standards development

Spokes

- Screening, scoping, imaging, biopsy, surveillance, chemotherapy, rehabilitation and co-ordinating end of life care



TC = Tertiary Centre
GH = General Hospital
AC = Ambulatory care

Tiered networks

For example:

- Obstetrics with tiers described by clinical risk & need
- Trauma networks
- Stroke



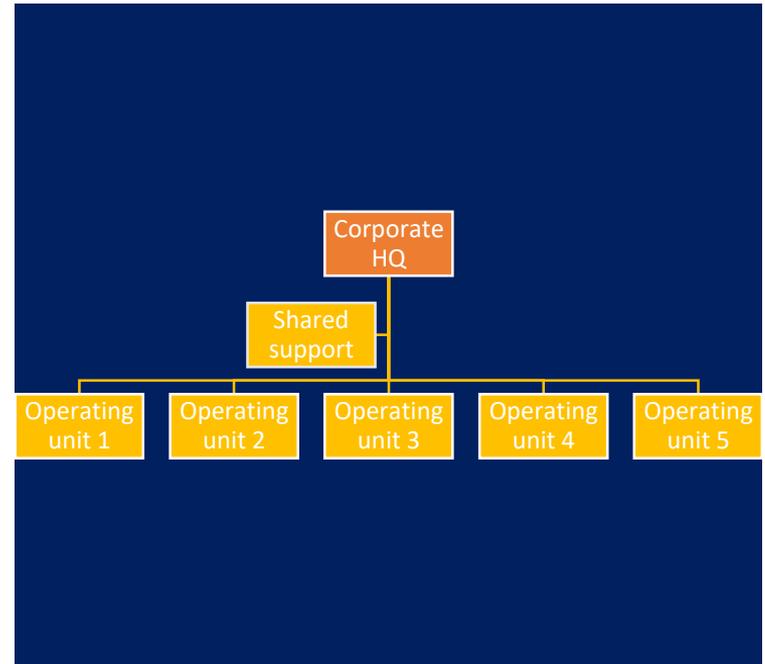
Hospital groups

Shared back office functions, QI, policy development & usually purchasing

Operating units have a high level of autonomy on business choices

Different management skills needed at the centre than in operating units

Growing rapidly in some places

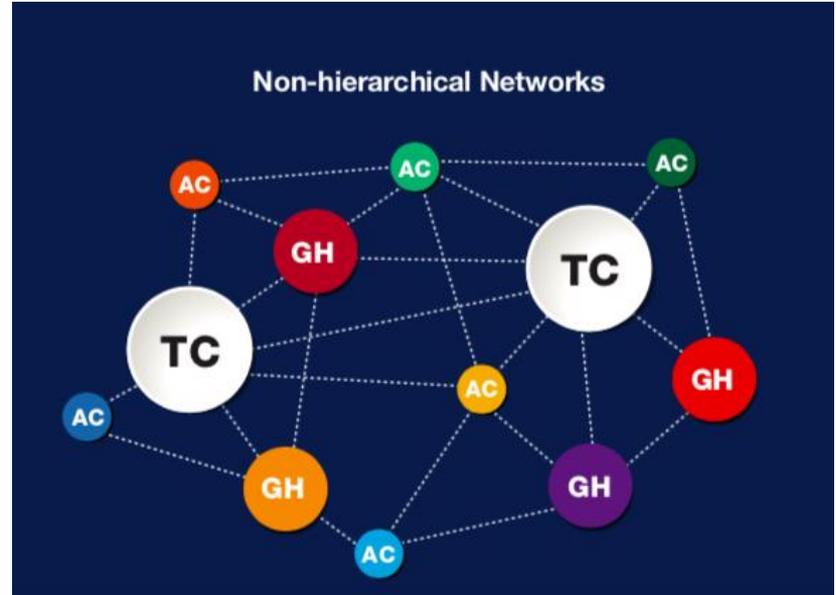


Non-hierarchical networks

Rather rare at present

ParkinsonNet in the Netherlands

- Shared pathways
- Accredited providers with defined roles
- Patients chose their route through the system





Strategy 2: Create integrated care systems

Hospitals integrating with primary care and home care services

The hospital becomes a component and seen as a cost to the system rather than a revenue generator

Challenges to restructure business models & payment systems

Changes in the role of specialists



New role for specialists dealing with chronic disease

- Co-producer of pathways and guidelines with patients and primary care
- Educator and advisor - Keeping the system up to date with the science
- Support to specialist nurses and care coordinators and dealing with the most complex and difficult patients
- Taking a population health view
 - Developing and running registries
 - Identifying the highest risk patients
 - Developing population health interventions
 - Understanding the context & social environment



Other changes flow from these strategies

New outpatient models

- Advice and guidance to primary care rather than referral
- Virtual clinics and telemedicine
- Multidisciplinary clinics for symptoms, one stop diagnosis & treatment

Hospital services reach out and boundaries blur

- Rapid discharge and step down
- End of life care
- Support for or even ownership of care homes
- Home care and rehabilitation



Primary care has to change too

Scaling up

Standardization of care pathways

Different staffing mix

Increased availability of diagnostics and treatments

Shift from face to face to phone and web

In many countries this means major changes in the funding and business model



Other changes

In the organisation of planned care and especially surgery

- Stand alone units
- ‘Factory models’



Supporting strategies

Redesign of the staffing mix

- Extended roles and top of license working
- More generalists
- More mental health input
- New ways of training doctors

Digital capability

- To support proactive care
- Creating opportunities for patient self management
- To drive improvement



Words of warning

Vertical integration is hard work – major culture change and care redesign and creating a proactive population health focus is hard

There are major governance challenges

It is unlikely to work without strong primary care at its heart

It may not save money quickly - If you do reduce admissions hospitals may find it very difficult to release cash



Thinking bigger: Hospitals and their communities

Hospitals are important part of their local communities

They can use this power to:

- Link to the social care system
- Build the local economy and community development
- Train and develop staff locally to fill the many workforce gaps
- Improve the lives of local citizens, patients and staff



Final thoughts

Low and middle income countries might want to think about their strategies

Significant implications from this for the leadership of hospitals

- Change management skills and relationship management
- Rethinking and redesigning the workforce is the most significant imperative for for which most systems are least well equipped
- Ability to mobilize community resources
- An understanding of the wider system beyond the walls of the hospital



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